ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25”) thick plus the 1/8 (0.125”) bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375”). Border example on the left.

bleed
Artwork that reaches the cutline needs to extend to the edge of the **red line.**

cut line
This is where your artwork will be trimmed.
(Finished size ordered)

safety
All text must be kept within the **blue line**

Text Safety for a Catalog 80 pages and over is 0.5” (1/2”) from the cutline.

0.5” (1/2”)

8.5” x 11” Catalog
80 Pages and Over

Please delete this guideline before submitting your design to print.

Front Cover

Inside Front Cover

Inside Back Cover

area for mailing address only

3.625”

Presorted
Standard
US Postage
PAID
Oakland, CA
Permit #2319

AREA MUST REMAIN CLEAR

ARTWORK WITH BORDERS

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8.5” x 11” Catalog (80 Pages and Over)

Standard Mailing

Please delete this guideline before submitting your design to print.

Back Page